



Your Sight Scotland fundraising guide

Welcome to #TeamSightScotland



Thank you for downloading our fundraising guide. We hope you find all the information you need to start planning your event. We can't wait to hear about your plans and support you.

Your support is vital

Every hour in Scotland someone starts to lose their sight. Your fundraising will help people with vision loss in Scotland tackle the everyday challenges they face.

Sight Scotland creates opportunities for people with sight loss in Scotland to live life independently and free from isolation. We do this through care, learning and support.

There are approximately 183,000 people with sight loss in Scotland, this is increasing every year due to our ageing population.

Together we see a world where anyone with vision loss is empowered to live a fulfilling life. We see hope, courage, and opportunity.

Thank you for seeing as we see and for fundraising for us!



How your support will help

£21

could fund one hour of the Sight Scotland Support Line



£100

could help someone to be able to read again using a magnifier and effective portable lighting

£54

could pay for a home visit from our Family Wellbeing Service team to help people with sight loss and their families make sure their homes are safe and give invaluable support

£200

could support young adults with complex needs to take part in their favourite activities, such as weekly music sessions.

The more you raise the more people with vision loss you will be helping. Be ambitious, we'll be here to help you along the way.

Get inspired... here are some ideas to get you thinking.

- Bake sale
- Fancy dress/dress down day
- Quiz night
- Race night
- Fun day
- Coffee morning
- Raffle/Auction
- Organise a collection
- Office Olympics
- Collection cans in your local area
- Bungee or abseil
- Sponsored events such as a walk, run, swim, silence, etc.



Think outside the box and put the FUN in Fundraising!

Set a date

Give yourself plenty of time to get organised and enough time to let people know your event/challenge is happening, so they can get it in their diaries.

Get in touch with us

Let us know what your plans are and how we can support you.

You can call us on **0131 446 3089** or email fundraising@sightscotland.org.uk

We can supply:

- Posters
- T-shirts to wear on the day,
- Collection boxes/cans
- Sponsor forms
- An authorisation letter to confirm you are fundraising for us, if you are looking to source prizes.
- Information leaflets about the work Sight Scotland does.

If you have any questions or would like to chat over any ideas, please don't hesitate to get in touch.



Shout from the rooftops

Don't forget to share what you are doing, tell everyone about your plans. Social media is a great tool, post on all your platforms and don't forget to include any links to online fundraising pages. Keep everyone up to date with your preparation/training for the event and don't forget to post on the day as well. You can tag us in any socials @SightScotland.



We would love to know your story and about your event, so we shall put you in touch with our Media and Stories Officer, to help with promotion in your local newspapers. There is no guarantee will be picked up but it is always worth a try.

After your event

Now you've done the hard work, there's only one thing left to do – pay in your funds raised and share your photos with us!

There are a number of ways you can send us your funds raised.

If you've created an online fundraising page, you don't need to worry about your sponsorship money as that is forwarded directly to us.

Bank

You can pay your funds raised directly into our bank account, but remember to email us and let us know.

Sort Code 83-20-03

Account number 00245562

Please use your name as a reference.



Phone

You can give us a call and pay with your debit or credit card.

Call 0131 446 3089



By Post

You can send us a cheque for the amount raised. Cheques should be made out to Sight Scotland and sent to the address on the last page of this booklet.

Please don't send any cash in the post.

Gift Aid

Don't forget your sponsorship funds can raise even more! If those donating to your fundraiser are UK tax payers, make sure they tick the box on the sponsorship form.

For every £1 they donate we will get an extra 25p.



Thank you for your support

   @SightScotland
#TeamSightScotland

Address: Sight Scotland
2A Robertson Avenue
Edinburgh
EH11 1PZ

Phone: 0131 446 3089

Email: fundraising@sightscotland.org.uk

Web: sightscotland.org.uk

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